



Cities & Villages Magazine

OML Member Magazine - published 4 times per year

Cities & Villages is the official digital magazine of the Ohio Municipal League. It is a quarterly publication distributed to members of the Ohio Municipal League. OML Members can also view the magazine online at omloho.org.

GENERAL ADVERTISING RATES

Publication Trim Size: 8.25" x 10.75" (all ads print 4 color)

Frequency Page Rates: Cost per insertion rate based on number of insertions in a 12-month period

| | 1 insertion | 4 insertions |
|------------------|--------------------|---------------------|
| Full Page | \$1291 | \$1161 |
| 1/2 Page | \$682 | \$613 |
| 1/4 Page | \$404 | \$363 |

AD SIZE SPECIFICATIONS:

Full Page: 8.25" x 10.75" – add 1/8" all sides for bleed.

Half Page (Vertical): 4.125" x 10.75" – add 1/8" all sides for bleed.

Half Page (Horizontal): 8.25" x 5" – add 1/8" all sides for bleed.

Color Rate –

*Full color: \$500 (add to above)
B & W prices for each ad, each issue)*

Quarter Page (Vertical): 3.375" x 4.5" – no bleed available

Professional Directory Ad - (total for 4 issues) =

Standard Size = \$400

Large Size = \$700

Advance payment due for professional ads.

Professional Directory Ads:

Standard: 3.375" x 1.125" – no bleed available

Large: 3.375" x 2.25" – no bleed available

MECHANICAL REQUIREMENTS:

File Formats: PDF/X-1A preferred; Photoshop or ai.eps files accepted.

Bleeds: 1/8 inch for all sides.

Images: RGB or grayscale color modes in JPEG or PNG format. Scanned images must be 300 dpi or more. No RGB or Index mode images. No JPEG encoded eps files.

Color: Convert Spot/PMS colors to RGB.

DEADLINES

First Quarter (January/February/March) – distributed mid-March - Space Deadline February 15, 2026

Second Quarter (April/May/June) – distributed mid-June - Space Deadline May 15, 2026

Third Quarter (July/August/September) – distributed mid-September - Space Deadline August 15, 2026

Fourth Quarter (October/November/December) – distributed mid-December - Space Deadline November 15, 2026

All production ready ads are due 10 days after the space deadline.

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