

ADVERTISING SPACE ORDER



COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL: _____

Please insert our advertising in *Cities and Villages* as follows:

Ad Size _____

Indicate in which issues you will appear _____

We will pay you for this space as used at the rate shown on the rate card.

You are authorized to repeat our latest advertisement for scheduled space if a new advertisement is not provided in time.

The advertiser agrees to indemnify and protect the publisher from any claims or actions based upon the unauthorized use of any person's name or photograph, or of any sketch, map, words, labels, trademarks, or other copyrighted matter, or based upon libelous statements, in connection with the advertising referred to in this order.

In sending you this order, which meets the provisions of your current rate card, it is understood that should a change in your rate schedule become necessary, the space order may be cancelled at the time the change becomes effective. Should such a cancellation be authorized, it will be made without rate adjustment on space already run, provided the rate billed has been earned up to date of cancellation. Of course, proper notification will be given in the event any change is made.

It is understood that this order and all advertising copy is subject to acceptance at your publishing office in Columbus, Ohio.

SIGN NAME: _____ **DATE:** _____

PRINT NAME: _____

COMPANY _____